**MORGAN MCPHERSON**

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**EDUCATION**

**University of Oregon Eugene, OR**

***School of Journalism and Communication*  Winter 2023**

**Bachelor of Science in Public Relations**

Minor: Nonprofit Administration

**WORK EXPERIENCE**

**University of Oregon Advancement Eugene, OR**

**Stewardship and Donor Services Student Assistant January 2022- Present**

* Manage and input donor engagement data.
* Collaborate with supervisor to come up with creative and effective way to engage with donors.
* Confidentially navigate sensitive donor information to effectively and properly recognize donor engagement.
* Extend my professional skills by continuing to learn Microsoft suits and other organization softwares.

**UO PR Student Society of America**  **Eugene, OR**

**Programming Director June 2021 – Present**

* Conduct research and formal outreach to 15+ with ties to UO and the Public Relations industry to enrich weekly group meetings with a formal presentation, career advice, and a Q&A session
* Coordinate with speakers to verify presentation schedule, material, and answer any questions to ensure a productive and effective experience for speaker and members alike
* Facilitate 5 weekly club meetings a term with support of fellow executive team members to promote shared experiences and collaboration among the student body

**Bramhall**’**s Country Store**  **Plymouth, MA**

**Server and Cook June 2019 – September 2021**

* Standardized customer service guidelines and maintained friendliness while taking orders and answering questions about the menu offered and services provided
* Prepared and managed multiple grill and ice cream orders ensuring quality service in a timely manner for all customers
* Supervised and directed coworkers efficiently to increase productivity and create a positive team-oriented work environment

**SKILLS/ACTIVITIES**

**Technical:** Adobe Suit(Premiere Pro, Photoshop, Rush,etc.) Microsoft Office Suite (Word, Powerpoint, Excel), Google Drive, Muck Rack, WordPress, Bluehost

**Member:** Public Relations Student Society of America (PRSSA)

**Website:** morganamcpherson.com

**Interests:** Traveling Domestically & Internationally, Hockey, Volunteering, Skiing, Videography, Cinematography